



Cloud Strategy 2013 at a Glance

A clear roadmap for your journey into the Cloud

What is Cloud Computing?

A set of utility computing services by major IT vendors on the Internet. It can help you reduce IT cost, enable new business, and transform CapEx to OpEx. IT departments can concentrate on strategic and tactical tasks and outsource all "firefighting" with financially-backed SLAs and at a very competitive cost. 75% of CTOs/CIOs in EMEA are considering Cloud Services.

What are typical use cases of Cloud Computing?

Cloud Computing can be very efficient for you and your organisation in some of the most common business scenarios, including Internet Presence and Publishing, Unified Communications, Business Continuity and Disaster Recovery, User Mobility and Teleworking, Test and Development and CPU-intensive processes.

Can I have all my applications in the Cloud?

It depends on your platforms and applications—often you can have most of them in the Cloud. However, you will probably find that it is only feasible to have some of your applications in the Cloud, while others may remain on premise, or at hosted service providers. You would only migrate applications when the service levels, and cost of migration work for your business.

What is the alternative to Cloud Computing?

Traditionally, businesses have used on-premise/dedicated infrastructure in own datacentres. In recent years, hosted services have been popular with small and medium organisations. Some applications require traditional infrastructure.

I want to understand how Cloud Computing can benefit my business; what do I need?

You need a Cost-Benefits Analysis, as well as a simple or advanced (NPV) Rol model. You also need a detailed roadmap of which services can go into the Cloud, and which ones you should keep on premise, or host elsewhere. You may have questions regarding security, compliance, data ownership and availability, user experience and technical feasibility, etc.

Why Beyondix?

Beyondix will help you select, execute, manage and govern a Cloud Services strategy—from Discovery of existing services and applications through to the hands-on Migration/Roll-out, and ongoing Support. We also bring with us:

- Proven experience delivering corporate IT strategy solutions across EMEA—and beyond;
- Technical Consultants that speak business language and are certified to the highest technical standard by Microsoft, Amazon Web Services, Cisco, HP, ISC², TOGAF, ITSMF, and other industry leaders;
- Strategic, tactical and operational hands-on assistance, as required.

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